

GOHR CATTLE COMPANY 

# CROWN JEWEL Event

**SEPTEMBER 25, 2021  
6:00 PT**



BRAD AND DAWN GOHR  
760 NE GUMWOOD LN  
MADRAS OR, 97741  
BG 503-932-6494  
DG 541-619-7724  
[WWW.GOHRCATTLE.COM](http://WWW.GOHRCATTLE.COM)



## Lot 1 Gohr MAGGIE 118

---

Sire: MR CCF Vision  
Dam: Gohr RC Maggie 6068  
Reg # 3933687 D.O.B 2/13/2021

We only have one Simmental but she is certainly worthy of being Lot 1. The Maggie Family has done it all. Her mother and Grand mother each won the Oregon State twice both as calves and then as bred heifers. 6068 was campaigned successfully by the Maulsby Family in Texas getting a piece of the action at both Kansas City and Louisville. You know can't resist a blaze face.



## Lot 2 Gohr FS Sara's Dream 0092

---

Sire: Silverias Style 9808.  
Dam: EXAR Sara's Dream 3775  
Reg # 201253359 D.O.B 12/26/20

Another great Saras Dream daughter with a ton of dimension and look. This is a fool proof mating that has worked over and over again.



## Lot 3 Gohr Sara's Dream 0084

---

Sire: Silverias Style 9808.  
Dam: Silverias Sara's Dream 3314  
Reg # 20125358 D.O.B 10/25/20

The fall division better look out when this one hits the stage. You won't find a better fronted deeper middled heifer than this.





## Lot 4 Gohr Sara's Dream 1007

---

Sire: Conley Express 7211  
Dam: Silverias Sara's Dream 3314  
Reg # 20125147 D.O.B 1/08/2021

This one gets two pictures because she is just that cool. Wide based, stout and hairy with supermodel good looks. These Conley Express cattle have been drawing a lot of attention and when they are made like this its easy to see why.



## Lot 5 Gohr Sara's Dream 1052

---

Sire: PVF Insight 0129  
Dam: Colburn Sara's Dream 8277  
Reg # 20125145 D.O.B 5/2/21

There are a pair of these young May heifers by Insight. Their dam a maternal sister to Primo was a fun one to show in a year where we didn't hit many Angus events but she did win on her two outings at both the PI and the Oregon State Fair. You tell us which of these two you prefer. This one was on a recip that needed some help so has been at the barn and is a bit further along. She is powerful with a great leg set and ultra mobile. She certainly gives you that stop and pop look from the side.



## Lot 6 Gohr Sara's Dream 1054

---

Sire: PVF Insight 0129  
Dam: Colburn Sara's Dream 8277  
Reg # 20125145 D.O.B 5/5/21

Its hard to beat a good summer born and this one is built to run long term. She is ultra elegant and for a green one is massive through her rib and center cavity.



## Lot 7 Gohr Sara's Dream 1046

---

Sire: PVF Blacklist 7077  
Dam: Colburn Sara's Dream 8277  
Reg # 20125964 D.O.B 4/17/21

Another great Sara's Dream daughter with a new mating for us. Some would call her green Still she has huge bone and big feet. She is naturally one of the biggest hipped heifers in the offering. These are the kind that are fun to feed. The potential is unlimited.



## Lot 8 Gohr Elite Blackbird 1030

---

Sire: Gohr Longmire 6084  
Dam: Gohr Elite Blackbird 0931  
Reg # 20123329 D.O.B 3/15/21

Her dam is a Lutton daughter that has had more bulls than heifers but when she hits on a female they are good. Sired by Longmire who is a Style x Sara's Dream you get plenty of phenotype. This one is long, good looking and powerful.





## Lot 9 Gohr Ever Entense 1027

---

Sire: Gohr Longmire 6084  
Dam: Gohr Ever entense 0715  
Reg # 20123330 D.O.B 3/6/21

The Ever Entense Family has consistently produced winners for us. The dam of this female is one of our last Maximus daughters who have been the foundation of many of our great cows. This one is sure to be a keeper in your program



## Lot 10 Gohr Arcuri Lady Maxine 2120

---

Sire: Exar Ponder 3515B.  
Dam: Arcuri Lady Maxine  
Reg # 20123331 D.O.B 2/23/21

Ponder has made so many great replacement females for us. This one stems from a full sister to the Denver Champ KB Maxout. She is a soft broody female with an extra shot of eye appeal.



## Lot 11 Gohr Reba 1022

---

Sire: Malson's First Reaction  
Dam: Gohr Reba 9015  
Reg # 20126616 D.O.B 3/1/21

When you get a first calf heifer to bring one like this home it's a good day. The dam is a full sib to two former lot 1's in this event. The maternal side has been a no miss around here. Check out the length and killer look this one has. This is an outstanding prospect.



## Lot 12 Gohr Snickers 1014 ET

---

Sire: American Classic  
Dam: C Snickers 4045  
Reg # H44282562 D.O.B 2/04/21

This Snickers daughter is the real deal. She is very similar to her National Champ mother at this stage. We couldn't be more excited to see what this one does down the road. Remember American Classic sired the Champion Female at the inaugural Cattlemen's Classic in January.



## Lot 13 Gohr Sickers 1026

---

Sire: CH High Roller 756 ET  
Dam: Gohr 0245 Snickers 7005  
Reg # P44281663 D.O.B 3/5/21

The dam of this red-necked Snickers is a full sib to Pay Day. This one is sweeter fronted and more elegant than Snickers was but still carries plenty of power and dimension. Sired by High Roller the popular Champion.



## Lot 14 Gohr Irwin Tanya 1020

---

Sire: CH High Roller 756 ET  
Dam: BCC Tanya 643D ET  
Reg # H44281660 D.O.B 2/16/21

If you remember the Baumgarten heifer with the "Big Brand" she is the mother of this stunner. If you don't like this one close the book and find a new hobby. The picture says it all.





## Lot 15 Gohr Chanel 1012

---

**Sire:** Gohr 0245 Pay Day 6026  
**Dam:** Gohr Chanel 8060.  
**Reg #** P44281670 **D.O.B** 2/1/21

Red to the ground and an absolute masterpiece of elegance. 8060 is smooth made and possesses an undeniable look. Can you imagine this one as this one as a bred heifer? This is why Pay Day is getting so much attention.



## Lot 16 Gohr Miley 1016

---

**Sire:** Happ BK Valor 376 ET  
**Dam:** Gohr 0245 Miley 5080.  
**Reg #** H44281996 **D.O.B** 2/12/21

You can't go wrong with a Miley. These daughters have won banners everywhere we take them. Just last month a Gohr Miley was the Champion Hereford at the West Texas State Fair. This one is sired by Valor who is a full sib to the most prolific Champion producing cow ever at Buck Cattle.



## Lot 17 Gohr Platinum 1044

---

**Sire:** Happ BK Valor 376 ET  
**Dam:** Gohr Platinum 6074  
**Reg #** H44281997 **D.O.B** 4/10/21

The Platinum cow family has done it again. The dam of this female was the popular calf she made up our National Champion pair she won Reno and was Reserve in Denver. Big time Champion genetics here. This one will hit you hard in person. She is great looking, deep and stout. How many horned heifers do you see with a front like this one. We think she is pretty special.



**Lot 18 Gohr Allure 1032**

---

**Sire:** CH High Roller 756 ET  
**Dam:** Gohr Allure 5030  
**Reg #** H44281667 **D.O.B** 3/20/21

This High Roller daughter is one of the first calves you will find in the pen. She is great looking, perfect haired. Her mother is a stunning female with a flawless udder. High Roller added a shot of muscle and power. This is the combination heifer so many are looking for.



**Lot 19 Gohr VH Chanel 1042**

---

**Sire:** Gohr 0245 Pay Day 6026  
**Dam:** Gohr Chanel 4104  
**Reg #** H44281673 **D.O.B** 4/4/21

You don't have to find this one because she finds you. This thing is ridiculously tame. I know the new owners will cuss us some day because she is such a pet. After the kids fall in love you are still left with a great looking heifer with perfect structure, a great neck set and plenty of muscle. Her mother is an outstanding 88x daughter that everyone finds in our herd.



**Lot 20 Gohr Cher 1024**

---

**Sire:** Gohr 0245 Pay Day 6026  
**Dam:** C Miles Burlesque 5024 ET  
**Reg #** H44281672 **D.O.B** 3/1/21

If you like them red and flashy get in line here. She is green but has all of the right pieces. This cow family has banners from Reno, Denver, Fort Worth and Junior Nationals. A maternal sib was the Champion Female at the NW Regionals. You won't be disappointed.





## Lot 21 Gohr VH Carmen 1064

---

Sire: Gohr Pay Day  
Dam: Gohr Carmen 5027  
Reg # P44281668 D.O.B 5/20/21

The Carmen's have found plenty of fans over the years. Most recently they have been second at Junior Nationals and Division Champion at Hereford Heritage in Abilene. I like this one for a contender in the summer division at Junior Nationals. Her Grandmother was the Show heifer of the Year for us.



## Lot 22 Gohr Ultimate Flirt 1036

---

Sire: UPS Sensation 2296  
Dam: C 092x Milsap Lady 5329 ET  
Reg # P44281680 D.O.B 3/21/21

The dam of this female is a Milsap out of the Burlesque cow that won Reno, Rs at Fort Worth and Rs Champion at the National Jr. Show. We are showing a maternal sib this year who was just named Rs Champion Bull at the Oregon State Fair. It won't be hard to lock into this one on sale day, she is a looker.



## Reference Sire

### Gohr 0245 Pay Day 6026

Reg # 43779982

His dam is the National Champion  
"C Snickers 4045 ET"



# ALWAYS PROGRESSING. VYTELLE ADVANCE

Now you can progress your  
genetics faster with hormone-free IVF  
services in Madras, Oregon.



POWERED BY  **Vytelle**<sup>™</sup>

Brad and Dawn Gohr  
Madras, Oregon  
541-619-7724 | [www.gohrcattle.com](http://www.gohrcattle.com)

No set up or FSH shots  
Heifers or cows; open or pregnant  
One price per embryo

©2021 Vytelle, LLC. All rights reserved. Vytelle and its logo are trademarks of Vytelle, LLC. 04/21 VY210319